



celebrating
EXCELLENCE IN CANADA

Sponsorship Opportunities

WHY BECOME A SPONSOR?

- Align your brand with Canada's top spas, industry partners, product lines and educators
- Support and celebrate this resilient industry
- Showcase your brand across all awards collateral through print, online and social media - a national reach of over 133,488+
- Alignment with Canada's leading spa magazine, *Spa Inc.* in association with Leading Spas of Canada

Presented by:

SPA
inc.

Be Part of Leading the Celebration

A Canadian Spa & Wellness Awards sponsorship is bolstered by a cross-platform media program that will deliver **133,488+ touch points** through print, online and social media.

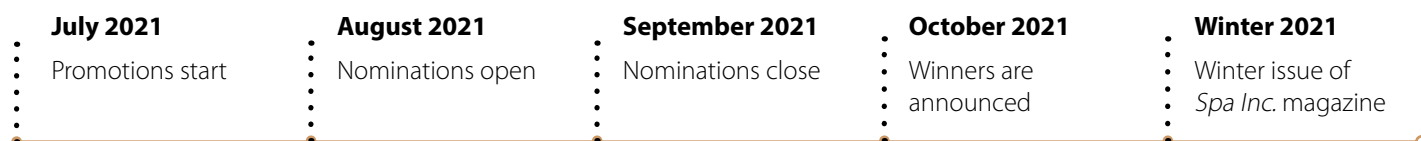
Exclusive Opportunity

PACKAGES	Platinum \$4,850	Gold \$3,775	Silver \$1,950	Signature \$995
Digital Media <ul style="list-style-type: none"> • Logo placement on eblasts and e-newsletters • Logo placement on press releases • Sponsor profile and logo placement on CanadianSpaAwards.ca 	✓ ✓ 500 words	✓ ✓ 350 words	✓ ✓ 200 words	N/A ✓ Website link
Print Media <ul style="list-style-type: none"> • Logo in all print advertisements • Logo on all printed certificates to winners • Advertisement in <i>Spa Inc.</i> magazine 	✓ 2 full page ads	✓ 1 full page ad	✓ ½ page ad	✓ N/A
Blog <ul style="list-style-type: none"> • Sponsored content – to be written/edited by internal editorial team 	✓	N/A	N/A	N/A
Website <ul style="list-style-type: none"> • Logo placement on CanadianSpaAwards.ca homepage and in all news pieces on CanadianSpaAwards.ca • Medium rectangle display ad on SpaInc.ca 	6 Months ✓	6 Months ✓	6 Months ✓	3 Months N/A
Social Media <ul style="list-style-type: none"> • Includes 3 custom posts on each of <i>Spa Inc.</i>'s platforms: Twitter, Instagram and Facebook • Inclusion in all award posts - tagged and/or the logo will be present in any photos attached to the post 	✓ ✓	N/A ✓	N/A N/A	N/A N/A
Celebration <ul style="list-style-type: none"> • Be it digitally, virtually or in-person we look forward to celebrating the resilient and innovative spas that shape the industry • Logo placement on all celebratory collateral 	✓	✓	✓	✓
Additional <ul style="list-style-type: none"> • Spa nominee list provided 	✓	N/A	N/A	N/A

PICTURE THIS:

Every time the awards are mentioned in print, eblasts, e-newsletters, press releases and online pre and post nominations, your brand will be showcased.

TIMELINE:



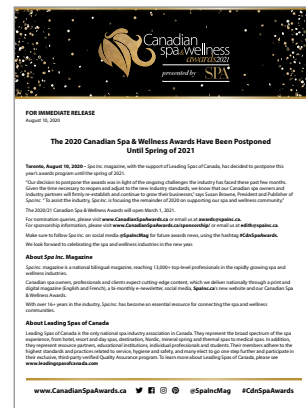
*Timeline is subject to change

INCREASE YOUR BRAND'S
VISIBILITY TO CANADA'S
TOP-LEVEL SPA AND WELLNESS
DECISION MAKERS.

133,488+ TOUCH POINTS



Supported By:



BECOME A SPONSOR



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