



Judging Panel Announced for 2018 Canadian Spa & Wellness Awards

TORONTO, August 29, 2018

Spa Inc., in partnership with Leading Spas of Canada is pleased to announce the judging panel for the 2018 Canadian Spa & Wellness Awards. Together we have worked hard to compile the most qualified and accomplished group of spa specialists and enthusiasts to award the best that the Canadian spa industry has to offer.

Theresa Rogers

Theresa Rogers has been a magazine writer and editor for more than 20 years and at the helm of *Spa Inc.* magazine since 2007. She aims to provide spa owners and managers with all of the practical tools and inspiration they need to run their businesses in a growing global health and wellness market. This approach has made *Spa Inc.* the most respected spa industry publication in Canada.

Chris Ryall

Chris has an extensive background in media, the travel industry and has visited hundreds of spas the past 25 years in more than 80 countries on all continents except Antarctica. Chris has written for many print/online publications in Canada and internationally including the Toronto Star, Travel Life, Yahoo, Dreamscapes, TravelIndustryToday.com, NUVO and Wings on travel and spa/wellness. Chris was previously on the judging panel for SpaFinder's annual Wellness Travel Awards, sits currently on the judging panel for the Asia Spa Awards and since its inception, the Canadian Spa & Wellness Awards. Chris is an advocate for holistic approaches to good health and encouraging more men to visit spas.

Wanda Love

Wanda jumped head-first into the world of spas back in 2000 and hasn't looked back since. She began her career as the Marketing Director for Santé Spa in Calgary, Alberta, overseeing the expansion of Canada's first medical spa. She also served as CEO of Leading Spa of Canada back in 2009. As a freelance writer, Wanda has regular spa trend columns in Homefront Magazine, and writes for several publications, including Examiner.com, Spas of America and more. She also works as marketing consultant for luxury lifestyle companies.

Vivienne O’Keeffe

Vivienne O’Keeffe, founder and principal of Spa Profits Consulting Inc., is recognized for expertise in wellness spa concepts, therapeutic programming, business development, product development/launches, risk management and mergers/acquisitions, facilitating a smooth transition for all stakeholders.

Always ready to contribute towards the betterment of the industry, Vivienne has been an instrumental member of the Standards and Practices Committee for the Spa Industry Association of Canada since its inception in 1997, sharing her knowledge and experience of standards, practices, risk management and quality systems.

Kathryn Gallagher

As a professor at Seneca, Kathryn brings experience both from the business operational and service/sales side of the spa industry, along with the technical, practical side of spa services delivery. She previously served as a resort spa manager, and as a spa consultant, and has organized and opened several spas, both domestic and international. Kathryn was also part of a team that planned and opened Canada’s first Aveda training Institute in Victoria, British Columbia. She holds an MBA from University of Guelph’s College of Business and Economics, CIDESCO certification, and an Esthetician diploma from Sheridan College.

The awards which will include the **Top 25 Spas in Canada, Top Hotel Spa, Top New Spa**, and many more prestigious titles, will be announced **late October**. The winners will be featured in *Spa Inc.’s* Winter Issue and will receive a certificate of achievement as well as an awards logo to display on their website and promotional materials.



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For more information on the awards, please visit

www.CanadianSpaAwards.ca

or contact us at awards@spainc.ca