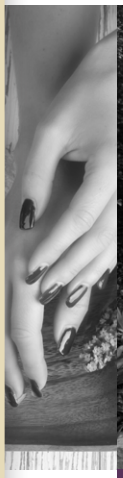
Align with the best of the best

SPA inc. presents

Canadian spa & wellness awards 2015

in conjunction with SIAC SPA INDUSTRY ASSOCIATION OF CANADA / ACIS ASSOCIATION CANADIENNE DE L'INDUSTRIE DU SPA



On October 26, 2015, we will be holding the Canadian Spa and Wellness Awards to recognize outstanding Canadian spas of all kinds. This offers another way to connect with this market and position your brand as a key industry supporter.

Partner with us and let's celebrate this industry.

2015 Canadian Spa and Wellness Awards Sponsorship Packages:

PLATINUM SPONSORSHIP — *exclusive official sponsorship*

Cost $6,000

Be the official sponsor for the 2015 Spa Awards Reception (date and details to be announced). With this official sponsorship your company will receive the following:

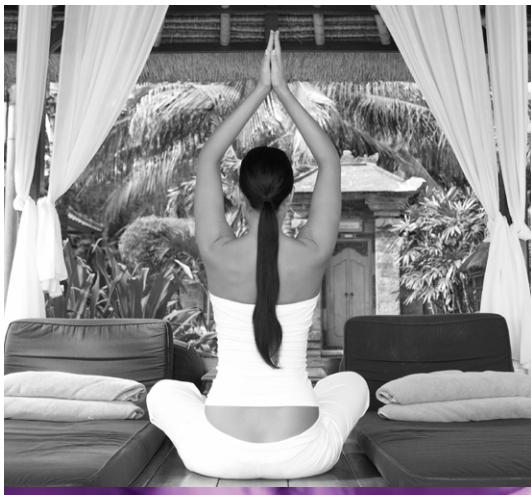
- One full page, 4/c advertisement in *SPA inc.* magazine (the official media sponsor of the Spa Awards)
- Logo recognition with link on the *SPA inc.* website (www.spainc.ca) and the Spa Industry Association of Canada (SIAC) website www.leadingspasofcanada.com
- Company logo in half page 4/c "Thank you to our Sponsors" advertisement, which will appear in our winter issue of *SPA inc.*
- Pre-awards noted sponsorship on award emails
- One editorial highlight in *SPA inc.*
- Logo/company recognition with signage 2015 Awards Receptions (date and details to be announced)
- Acknowledgment of Sponsorship at opening speech of Awards Ceremony
- Banner ad on www.spainc.ca for 3 months
- Option to include product in gift bags
- Social media package to include e-newsletter, twitter and facebook

GOLD SPONSORSHIP

Cost: $3,500

With this official sponsorship your company will receive the following:

- One full page, 4/c advertisement in *SPA inc.* magazine (the official media sponsor of the Spa Awards
- Logo recognition with link on the *SPA inc.* website (www.spainc.ca)
- Company logo in half page 4/c "Thank you to our Sponsors" advertisement, which will appear in our winter issue of *SPA inc.*
- Logo/company recognition with signage at the 2015 Awards Receptions (date and details to be announced)
- Option to include product in gift bag
- Social media package to include facebook, twitter and e-newsletter acknowledgment



SILVER - AWARD SPONSORSHIP

Cost: $2,750 - 8 available

Be an official sponsor of ONE of our seven categories. With this official sponsorship your company will receive the following:

- One 1/2 page, 4/c advertisement in *SPA inc.* magazine (the official media sponsor of the Spa Awards)
- Logo recognition with link on the *SPA inc.* website (www.spainc.ca)
- Rectangle ad (300 x 250 pixels) on www.spainc.ca
- Company logo in half page 4/c "Thank you to our Sponsors" advertisement, which will appear in our winter issue of *SPA inc.*
- Logo/company recognition with signage at the 2015 Receptions (date and details to be announced)
- Opportunity to present sponsored award
- Opportunity to offer a sample product in gift bags

SIGNATURE SPONSORSHIP

Cost: $1,500

With this sponsorship your company will receive the following:

- One 1/4 page, 4/c advertisement in *SPA inc.* magazine (the official media sponsor of the Spa Awards)
- Logo recognition with link on the the *SPA inc.* website (www.spainc.ca)
- A tile ad (140 x 140 pixels) on www.spainc.ca with hotlink for 3 months
- Company logo in half page 4/c "Thank you to our Sponsors" advertisement which will appear in our winter issue of *SPA inc.*
- Logo/company recognition with signage at the 2015 Awards Receptions (date and details to be announced)
- Opportunity of offer a sample product in gift bags

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

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www.CanadianSpaAwards.ca