



Spa Award Categories and Nominations Criteria

1. Top 25 Spas in Canada

- Maintains a consistently high standard of luxury, service and quality where indulgence in or enjoyment of comforts and pleasures are priority in addition to those necessary for a reasonable standard of well being
- Believes in the precepts of spa wellness and shares these philosophies with guests
- Offers spa programs and menus designed to encourage health enhancing activities and wellness
- Demonstrates professional client management and business management
- Demonstrates practice and promotion of the highest standard of quality and spa safety
- All specialized/professional team members comply with local, provincial and federal regulations with regard to licensing, registration and appropriate accreditation or certification and only provide services in their area of the accreditation or certification
- Demonstrates a commitment to providing education, training and professional development opportunities for all team members
- Supports the ongoing improvement of quality and professional spa services offered to the public
- Demonstrates a commitment to sustainable and environmentally safe practices
- Provides a sanctuary away from everyday life for the mind, body and spirit

The following categories demonstrate the above in addition to category specific criteria:

2. Top Destination Spa

- Offers a wellness vacation experience
- An integrated experience including spa services and health and wellness classes
- Healthy spa cuisine and nutritional education
- A full program of fitness and stress reduction classes

3. Top New Spa

- A new spa that has opened within the last twelve months

4. Top Day Spa

- A stand-alone spa facility that does not offer residential overnight accommodation
- Contains facilities such as a sauna, pool, steam room, or whirlpool that guests may use in addition to their treatment

5. Top Medi-Spa

- Offers a medical program, which uses medical treatments such as lasers, microdermabrasion, injectables, and other medical beauty procedures
- Operates under the on-site supervision of a licensed health care professional
- Offers traditional, clinical, and alternative health practices and treatments in a spa-like setting

6. Top Sanitas

- Offers wellness through water (Sanitas per Aquam) e.g. Nordic, thermal, mineral springs
- May also offer other aspects of health and wellness services

7. Consumer's Choice

- A Canadian spa offering the best overall experience of increased health and wellness as determined by the consumer
- Consumer's favourite spa promoting health and wellness

Recognizing Canadian Industry Contributors

8. SIAC Chair's

- This award recognizes a business' or individual's contribution toward the growth, betterment, and recognition of the Canadian spa industry. The recipient of this award is selected by the Chair of the Spa Industry Association of Canada

9. Education

- Outstanding contribution toward to the education of the spa profession in Canada
- Education is key in making the difference in ongoing efforts of the spa and wellness industry to provide service excellence to guests. This award recognizes an individual, business or educational institution developing, and delivering high quality education opportunities for spa practitioners and/or spa professionals in Canada

10. Top Spa Partner

- Company or individual providing high quality service and/or product support to the Canadian spa industry
- Spa partner business providing superior support, training and education
- This award recognizes an outstanding spa partner that demonstrates good business practices

For more event information, please visit
www.CanadianSpaAwards.ca